Cayenne

Cayenne Pulse

Welcome issue · Nov 4, 2026



Our pepper's on hacker patrol, so you can stay chill.

🌶️ **Should you worry?** 1 Good to know · 2 Keep an eye on it · 3 Check your settings · 4 Act this week · 5 Act today



I've deleted more tech newsletters than I've read. So Pulse has one rule: only what's actually useful to you. Short, plain English, about 90 seconds a week. — **Shaya Katz, Cayenne Corp**

WHAT IT IS

Meet Cayenne Pulse: one useful tech note a week

Every Tuesday we pick what NYC businesses actually need to know in tech and security, and skip the rest. **Takeaway:** If it isn't worth your 90 seconds, tell me and I'll fix it.
Source: Cayenne Corp

HOW IT WORKS

Every story gets a 1–5 pepper Heat Check

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1 pepper means good to know. 5 means act today. Most weeks are a 1 or 2; when it's a 5, you hear it from us first. **Takeaway:** Glance at the peppers, read only what's hot.
Source: Cayenne Corp

🎣 **SCAM OF THE WEEK**

Callers pretending to be "your IT" are rising. **Real IT never cold-calls you asking for access. Hang up and call the number you know.** **Source: Microsoft Threat Intelligence**

⚡ **QUICK WIN**

Passwords alone are easy to steal. **Turn on MFA for email, banking and every cloud account this week.** **Source: CISA (cisa.gov/MFA)**

Read the full Pulse at cayennecorp.com · Issue #1 drops Thursday: free AI tools and your files

How exposed is your business?

Book your free IT review →

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